



Unauthorized accounts stopped Scott's day.

Scott discovered his personal information had been used in multiple attempts to open accounts in his name. Two had been created before he became aware, and he wasn't sure what to do.

With Allstate Identity Protection, Scott didn't have to navigate it alone. Our restoration specialists worked to close both fraudulent accounts and stop additional activity, preventing over \$1,000 in further fraudulent charges.

In the end, Scott was protected from financial loss and regained peace of mind knowing the issue had been resolved.

**get identity and scam protection
that keeps up with real life**

Illustrative example only. Actual scam scenarios and outcomes vary based on individual facts and circumstances.

With AI and other tools making scams, fraud and identity theft more convincing and common, safeguarding your data can feel overwhelming and expensive — especially when relying on piecemeal identity and scam tool subscriptions.

That's why Allstate Identity Protection brings multiple solutions together in one plan, which could help you **save more than \$1,200*** while giving you greater peace of mind.

Key features include:

Allstate Scam ProtectionSM: End-to-end digital defense including web protection, scam takedowns, and more. Plus, get up to \$50K for losses related to scams, including social engineering and cryptocurrency fraud.¹

Identity, financial and credit protection

Three-bureau credit, financial, and high-risk transaction monitoring plus credit and identity tools.

Identity restoration: Dedicated specialist help paired with expense reimbursement and resolution tracker.

Cybersecurity: Mobile and desktop device protection tools plus network security, VPN, and password manager.

New for 2027

Enhanced scam protection with personal scam alerts, a strengthened email threat scan tool, and a scam safety center.

Digital household assistant to help families organize and monitor key documents for everyday needs and emergencies and alerts to missing and expired items.

Digital safety: Dark web and social media monitoring plus family digital safety tools through Bark,² like web filtering, location tracking, screen time management, and content monitoring for 30+ of the most popular apps and platforms.

Privacy management: Data removal tool to discover and remove your data plus unwanted ad and robocall blockers.³

Family coverage: Protection for the whole family "under roof and wallet," from kids to family members 65+.

Reimbursement: Up to \$5M reimbursement for eligible identity theft expenses, including up to \$1M stolen funds reimbursement and up to \$100K for cyberbullying-related expenses.⁴

24/7 human chat support with real specialists when members need guidance but aren't ready to pick up the phone.

Local safety alerts for nearby verified threats, such as violence and severe weather, so members can act quickly and stay safe.

› Sign up during open enrollment.

Pricing

Questions?

800-789-2720
or visit myaip.com

You don't have to be a security expert to get expert identity and scam protection.

Enroll today to get protected and stay one step ahead of evolving threats with everything included in our **Pro+ Cyber plan**.

Allstate Scam ProtectionSM

- **NEW** personal scam alerts and active real-time scam detection.
- Allstate Security Pro[®] delivers scam education and alerts to help members stay ahead of emerging threats, while the scam safety center provides a centralized hub for clear, up-to-date protection guidance.
- Robocall and text blocking to intercept scam and telemarketing calls and texts.³
- Web protection, email threat detection, scam takedown support and mobile scam alerts.
- Up to \$50K for losses related to scams, including social engineering and cryptocurrency fraud.¹

Family protection

- Protection for the whole family “under roof and wallet,” from kids to family members age 65+ regardless of whether they live with or depend financially on them.
- Family digital safety tools through Bark,² like web filtering, location tracking, screen time management, and content monitoring for 30+ of the most popular apps and platforms.

Privacy management

- **NEW** digital household assistant to manage and protect personal information for yourself and the loved ones who rely on you with secure, organized document storage that allows event-triggered access to those who need it, plus guided plans for events like estate preparation as well as reminders for important renewals.
- Identity health status and monthly email for insight into your identity and digital safety risk level.
- Allstate Digital Footprint[®] to track where your personal information is stored, spot possible vulnerabilities, and take action.
- Dark web monitoring for compromised data and personal information including Social Security numbers, usernames, emails, and more.
- Social media monitoring for suspicious activity that may indicate hacking or an account takeover.
- Data removal to discover and remove your data from broker sites automatically.
- Ad blocker for unwanted advertisements, preventing data gathering by online trackers.³

Cybersecurity

- Personal device protection to protect your home computers, laptops, and mobile devices from threats like viruses, phishing attacks, and malware.
- VPN, password manager, and network security to help keep your browsing private and secure.

Credit monitoring

- Credit monitoring for transactions like new credit inquiries, accounts placed in collections, newly opened accounts, and bankruptcy filings.
- Credit reports for detailed breakdown of credit history and credit score tracker for insights on score changes over time.

Financial monitoring

- Financial transaction monitoring for bank accounts, credit and debit cards, account thresholds, 401(k)s, and other investment accounts.
- High-risk transaction monitoring for transactions like wire transfers and electronic document signatures.

Identity restoration

- Full-service identity restoration for identity fraud cases managed from start to finish by our highly trained and certified restoration specialist team.
- In-portal conveniences like one-on-one personal coaching, identity fraud finder, and an online scheduler and specialist chat to always have support during open restoration cases.

Financial protection

- Up to \$5M reimbursement for eligible identity theft expenses, including up to \$1M stolen funds reimbursement.⁴
- Up to \$100K for eligible cyberbullying-related expenses.⁴

* All comparison cost data pulled March 2026 | Bark monthly rate: \$14 | Talkspace monthly rate: \$29.99 | Nomorobo Max monthly rate: \$6.66 | Average between AdGuard (family plan), AdblockPlus Premium, and TotalAdBlock monthly rate: \$5.61 | AIP Blue consumer family plan monthly rate: \$36.00.

¹ Cyber insurance, which includes data recovery, cyber extortion, cyber crime and cryptocurrency coverage is underwritten by Houston Casualty Company, a Tokio Marine HCC Company. Please refer to the actual policy for all the terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

² Bark is a third-party service subject to their own terms, conditions, and availability. Family plan required.

³ Some features require additional activation. Robocall Blocker, Ad Blocker and family digital safety features family plan coverage are available through primary subscriber's account. Privacy management features cover up to five email addresses. Cybersecurity features are managed by each adult member up to 10 devices each.

⁴ Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for information purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

Products and features are subject to change. Certain features require additional activation and may have additional terms. Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.

